



Cultural partners include:

9/11 MEMORIAL & MUSEUM
 AMERICAN FOLK ART MUSEUM
 ARTS & MINDS
 BROOKLYN BOTANIC GARDEN
 BROOKLYN MUSEUM
 BROOKLYN PUBLIC LIBRARY
 INTREPID SEA, AIR & SPACE MUSEUM
 THE JEWISH MUSEUM
 LINCOLN CENTER FOR THE
 PERFORMING ARTS
 MUSEUM OF MODERN ART
 THE METROPOLITAN MUSEUM OF ART
 QUEENS MUSEUM
 RHYTHM BREAK CARES
 RUBIN MUSEUM OF ART
 UNFORGETTABLES CHORUS

***Connect2culture thanks all of its
 partners in their pursuit of excellent
 and engaging programs for people
 with dementia and their caregivers.***

connect **2** culture®

For more information about
 connect2culture
 call our 24-hour Helpline
 646-744-2900
 or visit
caringkindnyc.org/connect2culture

The mission of CaringKind* is to create, deliver, and promote comprehensive and compassionate care and support services for individuals and families affected by Alzheimer's disease and related dementias, and to eliminate Alzheimer's disease through the advancement of research. We achieve our mission by providing programs and services for individuals with dementia, their family and professional caregivers; increasing public awareness; collaborating with research centers; and informing public policy through advocacy.

caringkind

The Heart of Alzheimer's Caregiving

360 Lexington Avenue, 4th Floor
 New York, New York 10017
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www.caringkindnyc.org

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**Formerly known as the Alzheimer's Association, NYC Chapter*

CaringKind wishes to acknowledge the generosity of Art for Alzheimer's for supporting the development, design, and printing of the connect2culture brochure and related information.

caringkind connect **2** culture®



**A resource for cultural
 institutions seeking to
 engage people with dementia
 and their caregivers through
 creative programming.**

Connect2culture® supports creating programs that:

Engage people living with dementia which allows the participants to be involved, socially, emotionally, and cognitively.

Explore diverse collections – fine and performing arts, science, history, natural history, living collections.

Integrate multi-sensory experiences that a person living with dementia and their caregiver can discover together.

Include different creative disciplines that offer participants several ways to access and connect with the experience and with each other.

Build an audience through partnerships and relationships with individuals, agencies, and facilities serving this population.

Are enjoyable and ability-appropriate for you and your visitors.



Photo: Jesse Chan-Norris

Caring for a person with dementia is a 24-hour job.

With little time and energy to do activities they enjoy, caregivers become isolated. For the person with dementia, the disease chips away at their independence, also resulting in isolation.

For both people, participating in cultural programs offers respite from their often challenging daily routines.

Connect2culture supports access programs that provide shared experiences, emotional support, and cognitive stimulation through cultural and social engagement.



Photo: Linda Centeno



Connect2culture® will provide training for your staff to:

Understand the needs and abilities of your audience.

Learn about dementia and how to interact with this community.

Adjust their communication and behavior to better engage this population.

Create a positive experience for program participants and visitors with dementia.

Feel more comfortable engaging with these visitors.

Appreciate the dynamic between a caregiver and the person in their care.