



***Cultural partners include:***

AILEY ARTS IN EDUCATION  
 AMERICAN FOLK ART MUSEUM  
 ARTS & MINDS  
 BROOKLYN BOTANIC GARDEN  
 BROOKLYN MUSEUM  
 BROOKLYN PUBLIC LIBRARY  
 INTREPID SEA, AIR & SPACE MUSEUM  
 THE JEWISH MUSEUM  
 LINCOLN CENTER FOR THE  
 PERFORMING ARTS  
 MUSEUM OF MODERN ART  
 THE METROPOLITAN MUSEUM OF ART  
 QUEENS MUSEUM  
 RHYTHM BREAK CARES  
 RUBIN MUSEUM OF ART  
 UNFORGETTABLES CHORUS

***Connect2culture thanks all of its  
 partners in their pursuit of excellent  
 and engaging programs for people  
 with dementia and their caregivers.***

# connect 2 culture®

For more information about  
 connect2culture  
 call our 24-hour Helpline  
 646-744-2900  
 or visit  
[caringkindnyc.org/connect2culture](http://caringkindnyc.org/connect2culture)

The mission of CaringKind\* is to create, deliver, and promote comprehensive and compassionate care and support services for individuals and families affected by Alzheimer's disease and related dementias, and to eliminate Alzheimer's disease through the advancement of research. We achieve our mission by providing programs and services for individuals with dementia, their family and professional caregivers; increasing public awareness; collaborating with research centers; and informing public policy through advocacy.

**caringkind**

*The Heart of Alzheimer's Caregiving*

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[www.caringkindnyc.org](http://www.caringkindnyc.org)

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*\*Formerly known as the Alzheimer's Association, NYC Chapter*

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**caringkind**

# connect 2 culture®



**A resource for cultural  
 institutions seeking to  
 engage people with dementia  
 and their caregivers through  
 creative programming.**

## Connect2culture® supports creating programs that:

**Engage people living with dementia** which allows the participants to be involved, socially, emotionally, and cognitively.

**Explore diverse collections** – fine and performing arts, science, history, natural history, living collections.

**Integrate multi-sensory experiences** that a person living with dementia and their caregiver can discover together.

**Include different creative disciplines** that offer participants several ways to access and connect with the experience and with each other.

**Build an audience** through partnerships and relationships with individuals, agencies, and facilities serving this population.

**Are enjoyable and ability-appropriate** for you and your visitors.



Photo: Jesse Chan-Norris

## Caring for a person with dementia is a 24-hour job.

With little time and energy to do activities they enjoy, caregivers become isolated. For the person with dementia, the disease chips away at their independence, also resulting in isolation.

For both people, participating in cultural programs offers respite from their often challenging daily routines.

Connect2culture supports access programs that provide shared experiences, emotional support, and cognitive stimulation through cultural and social engagement.



Photo: Linda Centeno



## Connect2culture® will provide training for your staff to:

**Understand** the needs and abilities of your audience.

**Learn** about dementia and how to interact with this community.

**Adjust** their communication and behavior to better engage this population.

**Create** a positive experience for program participants and visitors with dementia.

**Feel** more comfortable engaging with these visitors.

**Appreciate** the dynamic between a caregiver and the person in their care.