



# 2020 Forget-Me-Not Gala



2020 Virtual Forget-Me-Not Gala ... From Home!

**Monday, October 26, 6:30pm**

## SPONSORSHIP LEVELS & BENEFITS

### VISIONARY | \$100,000

- Inclusion in the Annual Donor recognition wall
- Names Connect2Culture program for one year
- Premiere logo recognition on organization website until 12/31/20
- Premiere logo recognition on event website
- Premiere logo placement on digital and print invitation\*
- Logo recognition in press release and social media
- Company logo in quarterly e-newsletters distributed to 100,000 dementia caregivers and supporters
- Premiere digital program ad
- Verbal recognition during live event
- Custom branded communication & instructions for your virtual gala guests

**What your support means to CaringKind:** Supports our Connect2Culture program for one year, which provides an enriching and enjoyable cultural experience to hundreds of isolated caregivers and the person in their care.

### INNOVATIVE | \$50,000

- Exclusive virtual event roundtable or event entertainment sponsor
- Premiere logo recognition on organization website until 12/31/20
- Premiere logo recognition on event website
- Premiere logo placement on digital and print invitation\*
- Logo recognition in press release and social media
- Company logo in quarterly e-newsletters distributed to 100,000 dementia caregivers and supporters
- Premiere digital program ad
- Verbal recognition during live event
- Custom branded communication & instructions for your virtual gala guests

**What your support means to CaringKind:** Supports a Helpline Associate for one year, who along with colleagues, responds to over 6,000 dementia caregivers annually, providing an invaluable connection to Caringkind and our 500 community partners.

\*Print deadline 8/31/20

### TRAILBLAZER | \$25,000

- Premiere logo recognition on organization website until 12/31/20
- Premiere logo recognition on event website
- Premiere logo placement on digital and print invitation\*
- Logo recognition in press release and social media
- Company logo in quarterly e-newsletters distributed to 100,000 dementia caregivers and supporters
- Premiere digital program ad
- Custom branded communication & instructions for your virtual gala guests

**What your support means to CaringKind:** Provides 6-months of a licensed social worker, who with colleagues, provides compassionate care, information, and support to over 1,000 family caregivers a year.

### LEADER | \$15,000

- Featured logo recognition on event website
- Featured logo placement on digital and print invitation\*
- Logo recognition in press release and social media
- Company logo in quarterly e-newsletters distributed to 100,000 family caregivers and friends
- Featured digital program ad
- Custom branded communication & instructions for your virtual gala guests

**What your support means to CaringKind:** Provides enrollment for 176 persons with dementia in the life-saving wanderer's safety program, which finds missing persons with dementia and reunites them with their families.

### PIONEERING | \$12,500

- Featured logo recognition on event website
- Featured logo placement on digital invitation
- Logo recognition in press release and social media
- Company logo in quarterly e-newsletters distributed to 100,000 caregivers and supporters
- Featured digital program ad
- Custom branded communication & instructions for your virtual gala guests

**What your support means to CaringKind:** Provides technology for virtual programming for caregivers.

### BENCHMARK | \$5,000

- Name recognition on event website
- Company name in quarterly e-newsletters distributed to 100,000 caregivers and supporters
- Digital program ad
- Custom branded communication & instructions for your virtual gala guests

**What your support means to CaringKind:** Provides professional development and distance education training.

For more information, contact Carol Berne, Senior VP of Development at  
**646-744-2905 or cberne@cknyc.org** Visit our website at **www.cknyc.org/gala**  
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