## 2018 "Forget-Me-Not" Gala Monday, June 4, 2018, The Pierre, New York City

## **Table Levels**

#### Platinum \$100,000

- Title Sponsor of Event
- Inclusion on the Annual Donor Recognition Wall
- Full-Page Color Ad in Event Journal (premier location)
- One (1) twelve person table in premier location at Event
- Inclusion in all Press Releases and Promotional Materials
- Name on screens around stage and signage at Event
- Verbal recognition at Event
- Guests invited to attend VIP reception
- Name and Journal ad included on Event Website
- Name listed on printed gala invitation (if received by deadline of March 15, 2018)

#### Gold \$50,000

- Full-Page Color Ad in Event Journal (preferred location)
- One (1) 10 person table in premier location at Event
- Inclusion in all Press Releases and Promotional Materials
- Name on screens around stage and signage at Event
- Verbal recognition at Event
- Guests invited to attend VIP reception
- Name and Journal ad included on Event Website
- Name listed on printed gala invitation (if received by deadline of March 15, 2018)

#### Silver \$25,000

- Full-Page Color Ad in Event Journal (preferred location)
- One (1) 10 person table in preferred location at Event
- Name on screens around stage and signage at Event
- Guests invited to attend VIP reception
- Name and Journal ad included on Event Website
- Name listed on printed gala invitation (if received by deadline of March 15, 2018)

#### Bronze \$15,000

- Full-Page Color Ad in Event Journal
- One (1) 10 person table in prime location at Event
- Name on screens around stage and signage at Event
- Name listed on Event Website
- Name listed on printed gala invitation (if received by deadline of March 15, 2018)

#### Crystal \$12,500

- Half-Page Color Ad in Event Journal
- One (1) 10 person table at Event
- Name on screens around stage and signage at Event
- Name listed on Event Website
- Name listed on printed gala invitation (if received by deadline of March 15, 2018)

#### Photo Booth Sponsor \$1,500

- Logo or name on signage next to photo booth at Event
- Name listed in Event Journal

If you would like to appear on our invitation,

please send the completed form back no later than Wednesday, March 15, 2018.



### **Table Purchases**

# If you would like to appear on our invitation, please send the completed form back no later than Wednesday, March 15, 2018.

| <br>Platinum<br>Gold           |                          | \$100,000<br>\$50,000 |
|--------------------------------|--------------------------|-----------------------|
| <br>Silver                     |                          | \$25,000              |
| <br>Bronze                     |                          | \$15,000              |
| <br>Crystal                    |                          | \$12,500              |
| <br>Photo Booth                |                          | \$1,500               |
| <br>Individual Event Ticket(s) | (includes VIP reception) | \$2,500               |
| <br>Individual Event Ticket(s) |                          | \$1 <i>,</i> 250      |

Name/Company: \_\_\_\_\_

| Display As:        |   |
|--------------------|---|
|                    | NAME AS YOU WOULD LIKE IT TO APPEAR IF DIFFERENT FROM ABOVE     |
| Address:           |   |
| City/State/Zip:    |   |
| Phone/Fax:         |   |
| Email:             |   |
| My check for \$    | made payable to the <b>CaringKind</b> is enclosed.              |
| I am unable to par | ticipate, but I am making a fully tax-deductible donation of \$ |
| Please bill my     | _AmEx MasterCard Visa in the amount of \$                       |
| Card #             | Exp. Date   |
| Signature required | for credit card   |

For further information about purchasing a table, please call Rashidah Daniels at 646-744-2927.

# Send all payments to: CaringKind 360 Lexington Avenue, 4<sup>th</sup> Floor New York, NY 10017 or via fax to 212-490-6037 or by email to <u>RDaniels@caringkindnyc.org</u>.

Please see the following page for details regarding your journal ad. All journal ads should be sent to DBruzese@caringkindnyc.org no later than Friday, May 11, 2018.



## Journal Ad Purchases Only (No Table Purchase)

#### Please note the deadline for journal ads is Friday, May 11, 2018.

| Full-Page Color Journal Ad                    | (7 ½" w x 10"h)                           | \$10,000            |
|---|---|---------------------|
| Half-Page Color Journal Ad                    | (7 ½″ w x 4 ¾″ h)                         | \$5,000             |
| Quarter-Page Color Journal Ad                 | (3 ½" w x 4 ¾" h)                         | \$2,500             |
| Business Card Size Color Journal Ad           | (3 ½" w x 2" h)                           | \$1,000             |
| Name Listing                                  |   | \$500               |
| Name/Company:                                 |   |                     |
| Display As:                                   |   |                     |
|   | JLD LIKE IT TO APPEAR IF DIFFERENT FROM A |                     |
| Address:                                      |   |                     |
| City/State/Zip:                               |   |                     |
| Phone/Fax:                                    |   |                     |
| Email:  |   |                     |
| My check for \$ made payable to the           | CaringKind is enclosed.                   |                     |
| I am unable to participate, but I am making a | fully tax-deductible donation             | n of \$             |
| Please bill my AmEx MasterCard                | Visa in the amount of \$                  |                     |
| Card #  | Exp. D                                    | ate                 |
| Signature required for credit card            |   |                     |
| PLEASE NOTE DEADLINE TO FOR J                 | OURNAL ADS IS FRIDAY, MAY 11, 20          | 18.                 |
|   | ny ad for me (enclose text and le         | • /                 |
| I will email a hig                            | h-res pdf or jpeg file to DBruzes         | e@caringkindnyc.org |

For further information, please call Danielle Bruzese at 646-744-2929.

Send all payments to: CaringKind 360 Lexington Avenue, 4<sup>th</sup> Floor New York, NY 10017 or via fax to 212-490-6037 or by email to DBruzese@caringkindnyc.org.



#### **Donation Agreement**

*Please fill out the form completely, including mailing address, to ensure you receive a proper tax receipt.* 

| THE DONATION  |  |  |  |
|---|--|--|--|
| Description:  |  |  |  |
| (include any special<br>handling instructions<br>black-out dates, etc.)   |  |  |  |
| Estimated Value:  | Expiration Date:   |  |  |
| □ Gift C<br>□ Gift C  | x and circle related item:       (if applicable)         Vertificate / Donation is attached       (date)         vertificate / Donation to follow by                                       |  |  |
|   | OMOTIONAL ITEMS         our donation by providing a prop item. All items can be returned after the Gala. Check appropriate box.            Prop will be provided by (date)         No prop |  |  |
| Donor Name:   |  |  |  |
| —<br>Donor Description:   | (as you would like it to appear in the Journal)  |  |  |
| Do you wish to remain<br>Contact Person:<br>home<br>Address: work<br>home | anonymous?  Yes  No  |  |  |
| Phone: 🛛 work   | Fax:   |  |  |
| Email:  |  |  |  |
| Donor's Signature:  | (by signing, I agree to donate the above stated item)  |  |  |
| THE DONATION SOL  | ICITOR   |  |  |
| Solicited by:   |  |  |  |
| Phone Number:   | Date:  |  |  |

Please send completed forms, gift certificates and donations by <u>May 4, 2018</u> to: CaringKind· Attn: "Forget-Me-Not" Gala Auction  $\cdot$  360 Lexington Ave, 4<sup>th</sup> Fl.  $\cdot$  New York, NY 10017, via fax to **212-490-6037** or by e-mail to DBruzese@caringkindnyc.org. For additional information, call Danielle Bruzese at 646-744-2929. Please note that all though we make an effort to include all donations in our Gala Auction, some may be used at other events. Recognition will still be received at the Gala and at other events.