



# 2022 Forget-Me-Not Gala

Monday, June 6

## SPONSORSHIP LEVELS

**VISIONARY | \$100,000**

**LEADER | \$15,000**

**INNOVATOR | \$50,000**

**PIONEER | \$12,500**

**TRAILBLAZER | \$25,000**

**PHOTO BOOTH SPONSOR | \$5,000**

### What your support means to CaringKind:

**VISIONARY** Supports our Connect2Culture program for one year, which provides an enriching and enjoyable cultural experience to hundreds of isolated caregivers and the people in their care.

**INNOVATOR** Supports a Helpline Associate for one year, who along with colleagues, responds to over 7,000 dementia caregivers annually, providing an invaluable connection to CaringKind and our 500 community partners.

**TRAILBLAZER** Provides 6 months of a licensed social worker, who with colleagues, provides compassionate care, information, and support to over 600 family caregivers per year.

**LEADER** Provides enrollment for 176 persons with dementia in the life-saving Wanderer's Safety Program, which finds missing persons with dementia and reunites them with their families.

**PIONEER** Provides technology for virtual programming for caregivers.



### **PIONEER | \$12,500**

- On-screen recognition at Event
- Logo or name listed on Event Website
- Logo or name in quarterly newsletters distributed to 70,000 caregivers and supporters
- One (1) 10-person table at Event

### **LEADER | \$15,000 *All of the above plus:***

- One (1) 10-person table in prime location at Event
- Name listed on printed gala invitation (if received by deadline of April 1, 2022)

### **TRAILBLAZER | \$25,000 *All of the above plus:***

- One (1) 10-person table in preferred location at Event
- Guests invited to attend VIP reception

### **INNOVATOR | \$50,000 *All of the above plus:***

- One (1) 10-person table in principal location at Event
- Prominent recognition in press releases; CaringKind press has included *The New York Times*, *The Wall Street Journal*, *Crain's New York Business*, ABC-7, PIX-11, and more. Press coverage cannot be guaranteed.
- Verbal recognition from stage

### **VISIONARY | \$100,000 *All of the above plus:***

- Title Sponsor of Event
- Name a CaringKind program for one year
- (1) One 12-person table in premier location at Event





For more information, contact Carol Berne, Senior VP of Development  
at 646-744-2905 or [cberne@cknyc.org](mailto:cberne@cknyc.org)  
Visit our Gala website at [www.caringkindnyc.org/gala](http://www.caringkindnyc.org/gala)



## Sponsorship Purchases

If you would like to appear on our invitation,  
please return the completed form by Friday, April 1, 2022.

\_\_\_\_ Visionary \$100,000

\_\_\_\_ Photo Booth Sponsor \$5,000

\_\_\_\_ Innovator \$50,000

\_\_\_\_ E-Journal Ad or Message \$1,000

\_\_\_\_ Trailblazer \$25,000

\_\_\_\_ Individual VIP Ticket(s) \$2,500  
(Includes VIP reception at event)

\_\_\_\_ Leader \$15,000

\_\_\_\_ Individual Ticket(s) \$1,250

\_\_\_\_ Pioneer \$12,500

Name/Company:

\_\_\_\_\_  
\_\_\_\_\_

Display Name As:

\_\_\_\_\_  
\_\_\_\_\_

Address:

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\_\_\_\_\_

City:

\_\_\_\_\_  
\_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email:

\_\_\_\_\_  
\_\_\_\_\_

My check for \$ \_\_\_\_\_  
made payable to CaringKind is enclosed.

I am unable to participate, but I am making a  
fully tax-deductible donation of \$ \_\_\_\_\_.



Scan for  
electronic payment  
and registration  
option.

Send all payments to:  
CaringKind  
360 Lexington Avenue, 3rd Floor  
New York, NY 10017

FORMERLY KNOWN AS ALZHEIMER'S ASSOCIATION, NYC CHAPTER

CaringKind is a 501(C)(3) nonprofit organization, EIN 13-3277408.



CaringKind  
360 Lexington Ave., 3rd Fl. New York, NY 10017  
CaringKind Helpline: 646-744-2900 [caringkindnyc.org](http://caringkindnyc.org)