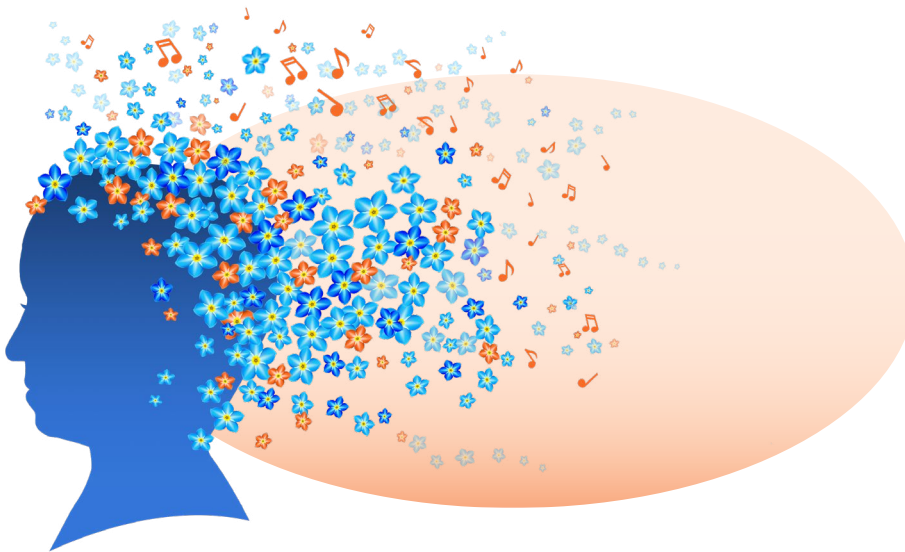


SPONSORSHIP BENEFITS

caringkind *The Heart of
Alzheimer's Caregiving*

2023 Forget-Me-Not Gala

Monday, June 12
The Pierre, New York City



Music and Your Brain

Honoring

Q-Tip

Caregiver Awareness Award

Peter Gabriel, Anna Gabriel, Michael Hermann, and Reverberation

Commitment to Music and Brain Health Award

Dr. Gayatri Devi

Innovation in Healthcare and Biosciences Award

David Hyde Pierce

Master of Ceremonies

Additional Special Guests to be announced

Dinner, Live Auction, and Entertainment

Invitation to follow

Formerly known as the Alzheimer's Association, NYC Chapter

2023 Forget-Me-Not Gala

Monday, June 12

SPONSORSHIP BENEFITS

VISIONARY | \$100,000

- Title Sponsor of event
- One 12-person table in premier, stage-side location at event and invitation to VIP photo reception with honorees and special guests
- Lead billing on all event materials (invite + social media + event website + emails + quarterly newsletter) *
- Name a CaringKind program for one year
- Podium recognition at event and featured digital journal ad
- Special invitations to exclusive events, press opportunities, and VIP meet-and-greets throughout the year

INNOVATOR | \$50,000

- One 10-person table in principal location at Event and invitation to VIP photo reception with honorees and special guests
- Top billing on all event materials (invite + social media + event website + emails + quarterly newsletter) *
- Podium recognition at event and featured digital journal ad
- Special invitations to exclusive events, press opportunities, and VIP meet-and-greets throughout the year

TRAILBLAZER | \$25,000

- One 10-person table at event and invitation to VIP photo reception with honorees and special guests
- Logo/Name recognition on all event materials (invite + social media + event website + emails + quarterly newsletter) *
- Digital journal ad
- Special invitations to exclusive events and VIP meet-and-greets throughout the year

LEADER | \$15,000

- One 10-person table at event and invitation to VIP photo reception with honorees and special guests
- Logo/Name recognition on all event materials (invite + social media + event website + emails + quarterly newsletter)*
- Digital journal ad

PIONEER | \$12,500

- One 10-person table at event
- Logo/Name recognition on all event materials (invite + social media + event website + emails + quarterly newsletter)*
- Digital journal ad

Formal commitment required by **Monday, March 20 to be included in the event invitation.*

Please contact Courtney Dawson at cdawson@cknyc.org or 646-744-2932

Note: Each package can be customized to help reach your marketing goals.

2023 Forget-Me-Not Gala – Monday, June 12

For more information, contact: Courtney Dawson at cdawson@cknyc.org or 646-744-2932

Visit our Gala website: www.caringkindnyc.org/gala



Sponsorship Purchases

If you would like to appear on our invitation,
please return the completed form by **Monday, March 20, 2023**

_____ **Visionary \$100,000**

_____ **Innovator \$50,000**

_____ **Trailblazer \$25,000**

_____ **Leader \$15,000**

_____ **Pioneer \$12,500**

_____ **Individual VIP Ticket(s) \$2,500**
(Includes VIP photo reception)

_____ **Individual Ticket(s) \$1,250**

_____ **Digital Journal Ad or Message \$1,000**

Name/Company:

Display Name As:

Address:

City:

State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

My check for \$ _____
made payable to CaringKind is enclosed.

I am unable to participate, but I am making a
fully tax-deductible donation of \$ _____.



Scan for
electronic payment and
registration option.

Or visit:
<https://bit.ly/3V1g12b>

Send all payments to:

CaringKind
360 Lexington Avenue, 3rd Floor
New York, NY 10017

CaringKind is New York City's leading expert on Alzheimer's and dementia caregiving. With over 40 years of experience, we work directly with our community partners to develop the information, tools, and training to support individuals and families affected by dementia.

We offer a Helpline staffed with Dementia Specialists; individual and family consultations; a vast network of support groups; education programs; early-stage services and a wanderer's safety program. We believe in the power of caregiving and seek a world where everyone dealing with dementia has the support they need, when they need it.

The mission of CaringKind is to create, deliver, and promote comprehensive and compassionate care and support services for individuals and families affected by Alzheimer's disease and related dementias, and to eliminate Alzheimer's disease through the advancement of research. We achieve our mission by providing programs and services for individuals with dementia, their family and professional caregivers; increasing public awareness; collaborating with research centers; and informing public policy through advocacy.



360 Lexington Ave., 3rd Fl. New York, NY 10017
CaringKind Helpline: 646-744-2900 caringkindnyc.org